

9TH ANNUAL

PENNSYLVANIA

EMERGENCY PREPAREDNESS AND HOMELAND SECURITY

Conference

September 27 – 29, 2026

Blair County Convention Center

Altoona, PA



**STRENGTHENING
CONNECTIONS**

ADDRESSING THE THREATS OF TOMORROW

Sponsor and Exhibitor Opportunities

KEYSTONE EMERGENCY MANAGEMENT ASSOCIATION

www.KEMAConference.com

PA EMERGENCY PREPAREDNESS & HOMELAND SECURITY CONFERENCE 2026

Sponsor and Exhibitor Opportunities

Why Exhibit?

CONNECT

with over 300 professionals, including county EMAs, public safety directors, and homeland security specialists

SHOWCASE

your solutions to a targeted audience of decision-makers from Pennsylvania and 19+ other states

ENGAGE

with representatives from all 67 county EMAs, Regional Task Forces, 9-1-1 Centers, healthcare organizations, and more

The **9th Annual Pennsylvania Emergency Preparedness and Homeland Security Conference (#KEMACon2026)** will convene a distinguished and diverse assembly of professionals representing the fields of emergency preparedness, homeland security, and related disciplines from throughout the Commonwealth of Pennsylvania and beyond.

#KEMACon2026 presents an exceptional opportunity to engage and network with influential stakeholders in the fields of emergency management and homeland security, fostering meaningful partnerships and collaborations.

As an exhibitor, you will have the exclusive opportunity to present your latest products, advanced technologies, and innovative solutions to a highly engaged audience of professionals and decision-makers. Anticipated attendees include representatives from Pennsylvania's Regional Task Forces, all sixty-seven county emergency management coordinators, Communications/9-1-1 Offices, Local Emergency Planning Committees (LEPCs), Radiological Officers (ROs), homeland security specialists, emergency volunteers, municipal, school, county, and state officials, as well as professionals from healthcare, utilities, and private sector emergency preparedness and planning organizations.

We encourage you to take advantage of this opportunity to participate in **#KEMACon2026**, scheduled for **September 27–29, 2026**. Should you require additional information or have specific questions, please do not hesitate to contact us. We look forward to your valued participation in this important event.

Do not miss the opportunity to be part of a foremost conference that contributes directly to the safety and security of the Commonwealth of Pennsylvania and beyond. Mark your calendars for **#KEMACon2026** and join us in shaping the future of emergency preparedness and homeland security.



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Sponsor and Exhibitor Opportunities

Important Dates

Sponsor & Exhibitor Registration Opens	December 29, 2025
Early Bird Discount Deadline (Save 15%) Sponsorship Packages ONLY	March 2, 2026
Call for Presentations begins	January 5, 2026
Conference Sponsors & Exhibitor – Regular registration begins	March 2, 2026
Call for Presentations ends	April 20, 2026
Presentations are chosen and speakers notified	May 4, 2026
Early Bird Registration starts	May 18, 2026
Regular Registration starts	June 8, 2026
Late Registration starts	August 10, 2026
Conference Sponsors & Exhibitor – Registration ends and payments due	August 14, 2026
Conference Book listing/Ad artwork deadline	August 21, 2026
Attendee Registration ends	August 28, 2026

Conference Schedule

Exhibitor booth set-up <i>Please plan your display to be able to be prepared within 6 hours. NO EXCEPTIONS.</i>	Sunday, September 27, 2026 10:00 AM to 4:00 PM
Exhibitor Welcome Reception	Sunday, September 27, 2026 4:30 PM to 6:00 PM
General Floor Hours	Monday, September 28, 2026 8:00 AM to 4:00 PM
	Monday, September 28, 2026 5:00 PM to 7:00 PM
Exhibitor booth breakdown	Tuesday, September 29, 2026 8:00 AM to 11:00 AM

Contact

All inquiries regarding sponsorships and exhibitors shall be directed to:

- Robert Gerlach, E-mail: Conference@KEMA-PA.org

Online registration is available at: <https://KEMA.regfox.com/kemacon2026-sponsors-exhibitors>

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Sponsor and Exhibitor Opportunities

Sponsor/Exhibitor Package Matrix

Package Levels:	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Keystone Exhibitor	Liberty Bell Exhibitor
Cost for each Package Level:	\$10,000	\$7,500	\$5,000	\$3,000	\$2,500	\$1,500
2 Booth Spaces	X	X				
1 Booth Space			X	X	X	X
Complimentary Registration(s) <i>(additional registrations at 50%)</i>	4	2	2	2	2	1
Ad in Conference Book	Full Page	Full Page	Half Page	Half Page		
Logo/Link on KEMA Conference Social Media	X	X	X	X		
Logo on Sponsorship Signage near Registration	X	X	X	X		
Logo/Link on Conference Website	X	X	X	X		
Listing on Conference Website					X	X
Logo Display before Opening Ceremonies	X	X	X	X		
Access to Attendee List	X	X	X	X		
Promotional Material in Attendee Bag <i>(vendor provided)</i>	X	X	X	X	X	
Complimentary Passes to the KEMA Annual Awards Dinner	4	2	1	1		

Additional Sponsorship Opportunities

Description	Quantity Available	Cost
Keynote Speaker Sponsor ¹	1	\$6,000
Full Page Conference Book Ad (5.5" X 8.5")	unlimited	\$750 each
Half Page Conference Book Ad (5.5" X 4.15")	unlimited	\$400 each
Conference Mobile App ¹	1	\$2,500
Conference Bags ¹ <i>These will be sourced by KEMA. Sponsor will provide their artwork that will be prominently placed on each bag.</i>	1	\$1,000
Conference Lanyards <i>The exhibitor will be provided with the number needed at the close of Late Registration</i>	1	Donated
Opening Ceremony Continental Breakfast ¹	1	\$1,500
Monday Lunch ¹ <i>Includes exclusive 15-minute speaking opportunity!</i>	1	\$2,000
KEMA Annual Awards Dinner Sponsor ¹	1	\$3,000
AM Breaks Refreshments ¹	2	\$1,000 each
PM Breaks Refreshments ¹	2	\$1,000 each
Monday Evening Social on 09/28/2026 ¹ <i>From 8PM to 10PM in Country Inn & Suites Lobby/Bar</i>	unlimited	\$500 each
Basket Raffle <i>Promote your organization and show your support to the Pennsylvania emergency preparedness community by donating a basket.</i>	unlimited	Donated

¹ This option is only available **IN ADDITION** to a Sponsor or Exhibitor Package, and not a standalone purchase.

Sponsorship/Exhibitor Packages

Platinum Level Sponsor

We are pleased to present our most prestigious and exclusive sponsorship opportunity, offering unparalleled visibility, engagement, and recognition throughout the conference. As a Platinum Level Sponsor, your organization will receive two premium exhibitor booths, each approximately 10' x 6', equipped with two 6' skirted tables and four chairs. The package also includes complimentary registration for up to four staff members, with additional registrations available at 50% off, and designation as a sponsor of the Monday Evening Social. Your organization will receive prominent, top-tier placement on sponsorship signage located near the Registration Booth and special recognition during the Opening Ceremonies, ensuring maximum exposure to conference attendees. In addition, your organization will be featured prominently across the conference's mobile application, social media platforms, and website, with mentions and direct links designed to drive traffic and engagement. As a valued sponsor at this level, you will also receive advance access to the attendee list to enhance networking with emergency management professionals and volunteers, as well as the opportunity to include promotional materials in attendee bags. To further highlight your organization's leadership and commitment to the emergency management community, this package includes a full-page advertisement in the conference program, with first choice, premium placement on the inside front cover, back cover, or inside back cover. Don't miss this exceptional opportunity to showcase your organization's dedication to emergency preparedness and homeland security while connecting directly with leaders and professionals from across the Commonwealth.

Gold Level Sponsors

This highly limited sponsorship level, with only two exclusive packages available, will offer exceptional visibility and engagement. As a Gold Level Sponsor, your organization will receive two exhibitor booths, each approximately 10' x 6', equipped with two 6' skirted tables and four chairs. The package also includes complimentary registration for up to two staff members, with additional registrations available at 50% off. Your organization will enjoy prominent placement on sponsorship signage located near the Registration Booth and prominent recognition prior to the Opening Ceremonies, ensuring maximum exposure to conference attendees. In addition, you will receive extensive recognition across our conference's social media platforms and website, including mentions and direct links designed to increase traffic to your organization's site. You'll also have access to the attendee list to enhance networking with emergency management professionals and volunteers, and the opportunity to include promotional materials in attendee bags. To further highlight your organization's leadership and support for the emergency management community, this package includes a full-page advertisement in the conference program, with premium placement on the inside front cover, back cover, or inside back cover (Placement is determined on a first-come, first-served basis). Don't miss this exclusive opportunity to demonstrate your organization's commitment to emergency preparedness and homeland security while connecting directly with industry leaders and professionals from across the Commonwealth.

Silver Level Sponsors

We're pleased to offer another exceptional sponsorship opportunity that includes a variety of valuable benefits. This package includes one premier exhibitor booth (approximately 10' x 6' with a 6' skirted table and 2 chairs), complementary registration for two staff members (additional registrations at 50% off). Additionally, your organization will receive listing on the sponsorship signage placed by the Registration Booth, prominent recognition prior to the Opening Ceremonies, mentions and links on both KEMA, and Conference social media sites, your logo and link on the Conference website, access to the attendee list, and the opportunity to include promotional material in attendee bags. Plus, your organization will be featured with a half-page ad in the Conference Book, ensuring maximum visibility among conference attendees.

Bronze Level Sponsors

As a valued sponsor, you will receive an exhibitor booth (approximately 10' x 6' with a 6' skirted table and 2 chairs) and complementary registration for two staff members (additional registrations at 50% off). Your organization will be listed on the sponsorship signage placed by the Registration Booth, prominent recognition prior to the Opening Ceremonies, and your logo and link will be featured on the Conference website. You will also can include promotional material in attendee bags and receive a half-page ad in the Conference Book.

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Sponsor and Exhibitor Opportunities

Keystone Exhibitor Package

By selecting this sponsorship package, your organization will have the opportunity to showcase your products and services with an exhibitor booth (approximately 10' x 6' with a 6' skirted table and 2 chairs), along with two complimentary registrations (with additional registrations available at 50% off). You'll be able to include promotional materials in the attendee bags. Your organization will also be listed on the Conference website and in the Conference Book and Mobile App.

Liberty Bell Exhibitor Package

By selecting this sponsorship package, your organization will receive an exhibitor booth (approximately 10' x 6' with a 6' skirted table and 2 chairs), along with one complimentary registration (with additional registrations available at 50% off). Your organization will also be listed on the Conference website and in the Conference Book and Mobile App.

Booth Locations and Assignments

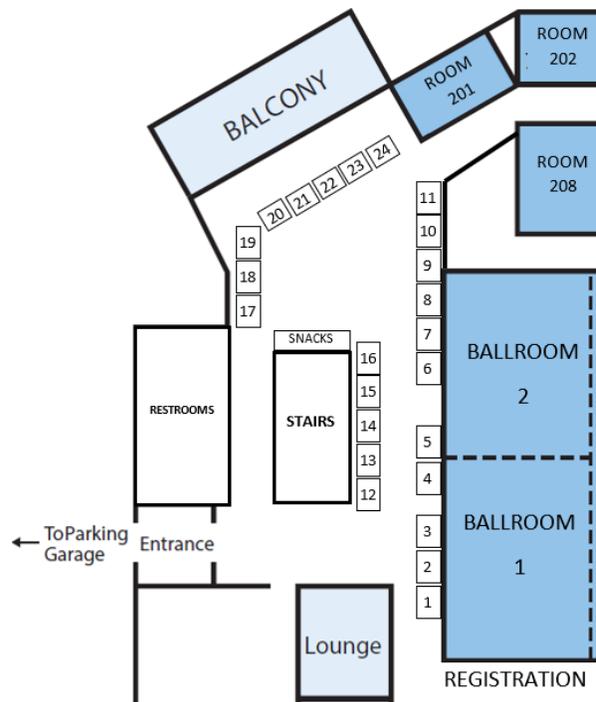
Prior to March 2, booth allocations shall be assigned in accordance with Sponsorship Level priority, with Platinum, Gold, Silver, and Bronze Sponsors receiving precedence. Thereafter, allocations shall be made by Exhibitor Level, beginning with Keystone, followed by Liberty Bell, and determined in the order of registration date. After March 2, all booth allocations shall be made on a first-come, first-served basis.

What's in Your Booth

- 10'X6' Space (Approximate)
- 6' Skited Table
- 2 Chairs
- Electrical Access

Key Rules

- **No Direct Sales:** Order-taking is permitted, but direct sales from the exhibit floor are precluded.
- **Set-up Start:** Exhibitors will not have access to the exhibit floor until 10:00 AM on Sunday, Sept. 27, 2026. No exceptions without prior approval!
- **Set-up Deadline:** Booths must be set up by 4:00 PM on Sunday, Sept. 27, 2026.
- **Shipping:** All shipping must be coordinated directly with the Blair County Convention Center.



Terms and Conditions

The **Keystone Emergency Management Association** (KEMA) is the official and only “Organizer” of the annual **Pennsylvania Emergency Preparedness and Homeland Security Conference**, #KEMACon2026. The Organizer has the right to adjust content, times, and dates at any time.

Payment: Full payment for all exhibitor and sponsorship packages is due to KEMA immediately upon execution of this agreement. Payments must be made via credit card; checks will not be accepted.

Agreement to Conditions: Upon the KEMA’s acceptance of the application, the Exhibitor agrees to abide by the terms and conditions listed.

Exhibit Space: One six-foot draped, skirted table, and two chairs constitute one booth area (approximately 10’ X 6’).

- This does not include back wall, sidewall, drapes, signs, labor, security, gas, or water. Electric IS included.
- **Depth:** All display textures over 4 feet height and placed within 10 lineal feet of an adjoining exhibit, must be confined to that area of the exhibitor’s space which is within 5 feet of the backline.
- **Intent:** Each exhibitor is entitled to a reasonable sightline from the aisle, regardless of the size of their exhibit. Exhibitors with larger space (more than one booth) should also be able to effectively use as much of the total floor space as possible, if they do not interfere with the rights of others. The limitation on display fixtures over 4 feet and within 10 lineal feet of a neighboring exhibit is intended to accomplish both aims.
- All use of exhibit space is subject to Convention Center’s current rules and regulations for exhibit services and must be in compliance with the local safety and fire codes.

Proper Use of Exhibit Space: Exhibitors may not reassign, sublet, or allow other companies to use the whole or a part of the space assigned by KEMA. Exhibitors may not display or advertise any goods or services not manufactured, distributed, or otherwise provided by the exhibiting company during the normal course of business. Only those companies exhibiting or sponsoring with KEMA can promote their products or services and only in their assigned space. **All displays, demonstrations, sales activities, etc., must be contained within the reserved booth space.** Exhibitors may not impede traffic through the aisles.

KEMA policy firmly restricts representatives or organizations that have not been assigned an official exhibit booth space from soliciting business and from distributing promotional materials of any type inside or outside of the Venue, Exhibition Area or Conference Spaces or any other areas. Those caught doing so will be immediately asked to leave. KEMA’s status as a nonprofit organization precludes direct sales of any goods from the exhibit floor. Attendees may place orders with exhibitors for goods or services. The use of audio visual, sound, virtual reality, drone, or other special effects equipment may not obstruct or otherwise interfere with adjacent booths and must be pre-approved in writing by KEMA.

Insurance: An Exhibitor acknowledges that KEMA and the Blair County Convention Center does not maintain insurance covering the Exhibitor’s property and it is the sole responsibility of the Exhibitor to obtain business interruption coverage and property damage insurance covering any such property losses incurred by the Exhibitor.

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Cancellation or Relocation of Conference: If KEMA must cancel or relocate the Conference due to circumstances not under the direct control of KEMA, KEMA will have no liability of any kind.

Cancellation/Failure to Occupy Rented Space/Downsize by Exhibitor: An Exhibitor may cancel only by giving written mutual notice to KEMA and complying with the terms hereof. In the event an exhibitor cancels within fifteen (15) days after the date of application and before June 30, 2026, 100% of the fees will be refunded.

In the event an exhibitor cancels all or part of the exhibit space contracted more than fifteen (15) days after the date of application or after June 30, 2026, the Exhibitor agrees to pay as liquidated damages the following:

- 50% of the contracted space cost if cancellation is received before August 7, 2026.
- After August 7, 2026, no fees will be refunded.

No-Show Policy: Any exhibit space unoccupied by a 4:00 PM on the first day of the Conference, unless other arrangements have been made in mutual writing in advance with KEMA, **may be regarded as a “no-show.”** The exhibitor will be deemed to have cancelled the exhibit space contract and, as such, the exhibitors will pay as liquidated damages 100% of the total contracted space fee. All freight will be removed from the exhibitor’s booth and returned to the loading dock or freight staging area at the exhibitor’s expense, and KEMA will be free to assign the space to other exhibiting companies or utilize the space at its discretion.

Cleanliness: A clean building will be furnished at the start of the contract period and prior to the start of each day’s events. Exhibitors must maintain and keep in good order their respective exhibit spaces.

Smoking Policy: No smoking is allowed in the Blair County Convention Center exhibit area. All smoking must occur in the designated area.

Delivery and Set-up: Exhibitors are responsible for delivery, setup, and removal of all exhibit materials. It is the responsibility of each exhibitor to arrange for transportation of booth materials after the event. Each exhibitor should make arrangements with the **Blair County Convection Center [(814) 943-5392 or info@blaircc.net]** to coordinate inbound and outbound shipping of materials. Set-up time starts at 10:00 am on Sunday, September 27th and shall be completed by 4:00 pm. **NO EXCEPTIONS**, unless otherwise approved by KEMA.

Exhibitor Conduct: All exhibitors and their guests are expected to maintain courteous and professional conduct during the symposium as well as any affiliated gatherings.

Rejection of Exhibitor or Sponsor Application: KEMA reserves the right to cancel or refuse rental of display space or sponsorship to any person or company whose conduct or display of goods or content is, in the opinion of the conference Organizer, incompatible with the general character and objectives of the **Pennsylvania Emergency Preparedness and Homeland Security Conference**.